

**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)**

**MBA II Year II Semester Regular & Supplementary Examinations May/June-2024
INTERNATIONAL HUMAN RESOURCE MANAGEMENT**

Time: 3 Hours

Max. Marks: 60

SECTION – A

(Answer all Five Units 5 x 10 = 50 Marks)

UNIT-I

- 1 Compare between domestic human resource management and global human resource management. **CO1 L5 10M**

OR

- 2 What are the emerging issues of global human resource management? Explain. **CO1 L1 10M**

UNIT-II

- 3 Explain cross culture research/Analysis Methodologies. **CO2 L1 10M**

OR

- 4 Discuss Hofstede's cultural dimensions and its implication on global human resource management. **CO2 L2 10M**

UNIT-III

- 5 Write a detail note on international HR planning. **CO3 L1 10M**

OR

- 6 Explain the steps to be followed in evaluating global HRM practices. **CO3 L2 10M**

UNIT-IV

- 7 Demonstrate the implication of Global compensation on Indian system? Discuss. **CO4 L3 10M**

OR

- 8 Analyze the components of effective performance appraisal program. **CO4 L4 10M**

UNIT-V

- 9 Explain the impact of increasing globalization on Quality of Work Life and Productivity. **CO5 L2 10M**

OR

- 10 Enumerate the importance and need for participative management. How is it different from negotiation? **CO5 L2 10M**

SECTION – B

(Compulsory Question)

11

1 x 10 = 10 Marks

Blue jeans are a legendary component of American culture from 1873, when Levi Strauss patented the riveted denim jeans. Levi Strauss doesn't actually make the jeans in the United States. In the late 1990 and early part of this decade, Levi Strauss undertook a substantial shift in the location of its manufacturing operations. By 2004, Levi Strauss had shut down its domestic operations and moved production facilities to foreign countries such as Mexico and China. Costs were a major factor for this decision. What might cost \$6.67 to make in US costs about \$3 in Mexico and \$1.50 in China. However, these changes have their own cultural perspectives with different work cultures prevailing in these countries.

Questions:

- a). What are the various environmental challenges you will anticipate as HR manager? What are various HR challenges you face while working in cross – cultural environments?
b). What are the actions you take as HR manager while establishing organization in different countries.

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